

Message Text

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APPROVED BY EB/TOENDERS

ARA/ECP - D. LACEY

ARA/MEX - G. FALK

ARA/EX - G. KRIEGER

COM/BIC/OIM - D. KATZ

EB/CSB - N. LAKAS, ACTING

EB/EX - K. BAILEY

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FM SECSTATE WASHDC

TO AMEMBASSY MEXICO

UNCLAS STATE 195188

E.O. 11652:N/A

TAGS: BEXP

SUBJECT: ARA COMMERCIAL CONFERENCE

FOR AMB. JOVA FROM ENDERS

1. I APPRECIATE YOUR WILLINGNESS TO HOST THE ARA COMMERCIAL CONFERENCE IN MEXICO CITY, SEPTEMBER 23-25. SIMILAR CONFERENCES IN THE PAST HAVE PROVEN EXTREMELY VALUABLE IN ENABLING STATE AND COMMERCE TO KEEP OFFICERS IN THE FIELD INFORMED OF THE LATEST DEVELOPMENTS IN THE COMMERCIAL PROGRAM AND ELICIT FEEDBACK ESSENTIAL FOR EFFECTIVE MANAGEMENT.

2. STATE AND COMMERCE ARE PLANNING TO JOINTLY SPONSOR A PRE-CONFERENCE RECEPTION AT THE TRADE CENTER THE EVENING OF SEPTEMBER 22 TO INCLUDE POST SELECTED MEXICAN BUSINESSMEN AND GOVERNMENT OFFICIALS. I HOPE THAT YOU CAN ATTEND AS CO-HOST ALONG WITH THE CONFERENCE CO-CHAIRMEN. I ALSO HOPE THAT YOU WILL BE ABLE TO OPEN THE CONFERENCE AND WELCOME THE PARTICIPANTS AT 9:00 A.M., SEPTEMBER 23. I HAVE ASKED

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MY STAFF TO PLACE YOU TENTATIVELY ON THE AGENDA AT THAT TIME.

3. WE HAVE ALSO TENTATIVELY SCHEDULED A BUSINESSMAN'S
PANEL FOR SEPTEMBER 25 FROM 9:30 TO 10:15 AND HOPE THAT YOU
CAN PARTICIPATE.

4. I APPRECIATE YOUR SUPPORT OF THE CONFERENCE. SISCO

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